

# Cookie policy

The <a href="https://spansagency.com/">https://spansagency.com/</a> site uses its own technical and marketing cookies and those of its partners (third-party service providers) to provide you with certain features to browse and use the pages of the site. Some of these cookies allow you to check the quality of the experience and improve the site's performance to make it more convenient for you.

Most Internet browsers are set up to accept cookies automatically. However, you can change the settings in your browser to disable or limit the use of cookies to receive notifications of their service. If you use different devices (tablet, smartphone, computer, etc.), make sure that your browser is configured to match your cookie decision on each device. Then, please refer to your browser's instructions to make the necessary adjustments.

**Warning!** By browsing our <a href="https://spansagency.com/">https://spansagency.com/</a> pages, you accept the terms of our Cookie Policy, and you also agree to the transfer of data collected through cookies about you to third parties and your receipt of marketing materials posted on the site. If you do not accept the terms of our Policy, you may choose to block cookies (all or some of them) by selecting the appropriate option on your browser or stop browsing through our site. However, blocking all cookies (including essential cookies) may prevent access to our site or its individual features or sections.

**Cookie** - is a small file generated by a website and stored locally on your computer or mobile device's Internet browser or file system. Find out more about the individual types of cookies we use for specific purposes:

#### Session cookies

Stored in your browser only for the duration of your session in the browser, i.e., until you leave the site.

#### **Persistent cookies**

It stays in your browser after your session (if you haven't deleted them).

#### **Functional cookies**

Allow the website to remember all of your choices associated with it (e.g., text resizing, customization pages). They also allow you to be "recognized" each time you visit the site and personalize your browsing experience.

#### **Cookies - information collectors**

Retrieves and stores information about your use of the website, such as which web pages you have visited and whether there are any error messages. These cookies do not collect personally identifiable information. Instead, the data collected is accumulated in such a way as to ensure its anonymity. "Information collectors" are used to improve the website.



## Cookies used for analytics/assessment of site usage/testing purposes

They allow us to identify and count the number of visitors and track their movement around our site. This information enables us to optimize our site, for example, by helping users find what they are looking for more quickly and by identifying the most popular sections. In addition, by testing different versions of the features and options on our site, we make it easier to use. To learn how our partners use cookies, check out their privacy policies (links below). We also provide links to opt-out of their services (if you don't think you need them). We use Yandex. Metrika services which help us analyze visitor activity on our site and improve it. These services receive data on an anonymous basis and do not collect information about the visitor's identity, do not identify him or her as a physical person (do not establish identity). The data received can be used by us as the site owner and third-party organizations - our partners to improve the site and its sections.

### Yandex.Metrika

These technologies allow us to evaluate the effectiveness of advertising that we place using Yandex.Metrika.

Yandex Privacy Policy: https://legal.yandex.com/privacy/

Yandex.Metrika API terms of service: https://yandex.ru/legal/metrica\_api/index.html

## **Google Analytics**

Google Analytics- is a service provided by Google to create detailed statistics about visitors to websites. The statistics are collected on Google's server. The tracking code is triggered when a user opens a page in their web browser.

Google Privacy Policy: <a href="https://policies.google.com/privacy?hl=ru">https://policies.google.com/privacy?hl=ru</a>

Google Analytics Terms of Use: https://www.google.com/analytics/terms/ru.html